

Miyako Fuqua

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Empathy-driven and highly collaborative, creative individual with a passion for storytelling. Advanced my skills with the Google UX Design Certificate, a rigorous, hands-on program that covers the design process from end-to-end. Leveraging my strong, diverse writing background of 12+ years experience across film, TV, mobile apps, and a podcast to write website & in-app UI/UX content and other external promotional materials such as social media content, product descriptions, pitch documents, e-mail newsletters, and blog posts.

RELEVANT EXPERIENCE

UI/UX Copywriter (Hybrid) | Elated Social, Inc., Los Angeles, CA | September 2024 - Present

- Responsible for developing, executing, and maintaining brand voice consistently across all channels in preparation for launch of a dating app where singles connect and forge deeper connections through interactive word games.
- Brainstorming, researching, and analyzing topics for brand and product development.
- Providing insights, writing, and editing UI/UX in-app & website content to help users navigate dating app, including: error messages, walkthroughs for pausing, deactivating, and reactivating accounts, blocking and reporting users, and instructional notifications for in-app games.
- Partnering cross-functionally with an international team of collaborators, including front-end & back-end developers and UI/UX designers, to critique the visual style, interface, and interaction flow of application and experiences and to define a cohesive narrative across all channels.
- Updating internal documents and delivering external promotional materials such as social media content, elevator pitches, one-liners, e-mail content, and product descriptions for Apple Store under tight deadlines.

Screenwriter | Los Angeles, CA | August 2012 – Present

- Deliver engaging story concepts by spearheading sessions using collaborative brainstorming techniques.
- Deliver extensive research, drafting, and self-editing within tight deadlines.
- Develop and execute scripts and promotional materials such as TV series bibles, pitches, one pagers, treatments, and outlines from kick-off to polished final product.
- Apply agility and flexibility to storylines and characters based on constructive feedback from executives and collaborators.
- Manage a spectrum of writing projects and client demands at any given time while adhering to a disciplined writing schedule.
- Maintain an organized creative process of multiple screenplay submissions by utilizing Final Draft with self-taught mastery.

Copywriting Intern | DCM KID, Los Angeles, CA | April 2024 - August 2024

- Supported and collaborated with content team members on daily tasks and long-term projects.
- Proofread content and copyedited by providing clear, concise feedback and rewrites.
- Researched and wrote SEO-friendly blog posts, LinkedIn posts, social media copy, and community management copy for clients such as Veteran's Logistics Group, TBD Coffee Co, Ozomatli, and more, contributing to an uptick in social engagement across the client roster by 11% in 6 months, and an increase in website visits by 4%.
- Assisted with brainstorming and social media marketing strategy development.
- Assisted with marketing tasks, including email campaign development, brand guidelines, and pitch decks.
- Received ongoing training across marketing disciplines, including paid social, paid search, creative production, and influencer marketing.
- Assisted with asset management and organization.

Game Writer (Remote) | Mixi, Inc., Los Angeles, CA | April 2022 – September 2022

- Wrote and revised detailed game outlines and scripts; built branch dialogue and storylines using Google Sheets for interactive narrative mobile game, Crossroad Tales, for commercial-wide release; inclusive of incorporating feedback from supervising teams.
- Maintained alignment with an international cross-functional team of collaborators, including art & sound directors and supervising teams in a remote environment.
- Tested mobile game prototypes.
- Pitched a variety of elements for features and gameplay.

PROJECTS

- [Roadmap Writers Fictional Podcast Writing Lab](#) (December 2020 - December 2021): Created a fictional podcast called Mind-ful and outlined seven 20-30 minute episodes on a team of five writers. Independently wrote designated episodes while also collaborating cross-functionally with fellow writers, coordinator, and showrunner in a remote environment.

ADDITIONAL WORK EXPERIENCE

Care Provider | October 2012 - Present

(Home Instead Senior Care, Mom's Homecare, L.A. Care, 24 Hour Homecare, Ivy Park Senior Living, The Watermark at Beverly Hills)

- Providing memory and physical care to elderly and developmentally disabled communities, acting as an advocate and communicating their needs while strengthening their abilities for self-expression.
- The core of these job-related experiences are focused on enhancement of quality of life and confidence building to assist clients in leading more self-directed lives.

SKILLS

Copywriting, Design Thinking, UI/UX Writing, Research, Proofreading, Editing, Cross-team Collaboration, Creative Conceptualization, Pitching

Technical: *Zoom, Grammarly, Google Workspace, Salesforce, Slack, Canva, Word, Instagram, LinkedIn, Facebook, Final Draft, Jira, Figma*

EDUCATION & CERTIFICATIONS

- **Google UX Design Certification**, Coursera, April 2025
- **Copywriting**, The Book Shop - School for Ads, 2017
- **Bachelor of Arts, East Asian Languages and Cultures**, Indiana University, Bloomington, IN

AWARDS

- **Best Horror Screenplay**, Los Angeles Crime and Horror Film Festival, November 2023
- **Employee of the Month**, Ivy Park at Culver City, December 2023